

VISITORS BUREAU

## OFFICIAL RULES No purchase necessary to enter. Void where prohibited. MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE. FACEBOOK CONTEST

The "Adventure-A-Day Giveaway" Contest (hereinafter: the "Contest") is held by Pocono Mountains Visitors Bureau, 1004 W. Main St. Stroudsburg, PA 18360 (hereinafter the "Contest Sponsor"). This Contest is administered by Pocono Mountains Visitors Bureau. The Contest begins at 5 pm EST on Friday, April 29<sup>th</sup>, 2016 and ends at 5 pm EST on Tuesday, May 31st, 2016.

- 1. ELIGIBILITY: This Contest is open to all residents of the United States only. Entrants must be 21 years of age or older to enter.
- 2. Person or persons under employees, representatives and agents of the contest sponsor, its affiliates, its advertising and promotional agencies, suppliers of prizes, materials or services related to this contest and anyone residing with these employees, are not subject to win.
- 3. **PRIZES:** 1 (one) prize will be awarded to 1 (one) winner each day of the contest, totaling 31 (thirty one) separate winners at the end of the contest. The prizes include:
  - 1) Day 1: 4 June NASCAR XFINITY Series Tickets at Pocono Raceway
  - 2) Day 2: 2 Zip Line Vouchers at Fernwood's Pocono TreeVentures
  - 3) Day 3: 4 Shawnee Celtic Festival Tickets
  - 4) Day 4: 1 S&S Speedways Rookie Racer Pass
  - 5) Day 5: 2 Multi-Activity Wristbands with Water Slides at Costa's Family Fun Park
  - 6) Day 6: 2 Rafting Passports To Adventure at Pocono Whitewater Adventures
  - 7) Day 7: 4 June Axalta "We Paint Winners" 400 Tickets at Pocono Raceway
  - 8) Day 8: 4 Admission Passes to Bushkill Falls
  - 9) Day 9: 2 Train Ride Admission Passes to The Stourbridge Line
  - 10) Day 10: 2 Blue Mountain Summit Aerial Park Individual Passes
  - 11) Day 11: 1 Pocono Mountains Visitors Bureau Golf-A-Round Card
  - 12) Day 12: 2 Three-Lap Ride Along Experiences at Stockcar Racing Experience
  - 13) Day 13: 1 Free Bowling Game For 4 at Split Rock Resort
  - 14) Day 14: 2 Mountain Coaster Tickets at Camelback Mountain Resort
  - 15) Day 15: 2 Blue Lightning Tubing Sessions at Fernwood
  - 16) Day 16: 2 Biking Passports To Adventure at Pocono Whitewater Adventures
  - 17) Day 17: 2 Adult Admission Passes to Quiet Valley Living Historical Farm
  - 18) Day 18: 4 Admission Passes to the Pocono Indian Museum
  - 19) Day 19: 1 Rafting Trip For 2 at Adventure Sports
  - 20) Day 20: 2 July Pennsylvania 400 Tickets at Pocono Raceway
  - 21) Day 21: 2 Horseback Riding Passes to Deer Path Stable
  - 22) Day 22: 4 Passes to H20ooohh! Indoor Waterpark at Split Rock Resort
  - 23) Day 23: 4 Tickets to Skytop Lodge's Treetop, Zipline, & Challenge Course
  - 24) Day 24: 1 One Hour Trap Shoot For 4 at Pocono Manor Sports
  - 25) Day 25: 2 One Hour Paddleboard Rentals at Wallenpaupack Boat Tours & Rentals
  - 26) Day 26: 2 Paintball Passes to Skirmish Paintball
  - 27) Day 27: 2 General Admission Tickets to Camelbeach Mountain Waterpark
  - 28) Day 28: 2 Free Ropes Sessions at Fernwood's Pocono TreeVentures
  - 29) Day 29: 1 Tandem Skydiving Package at Sky's The Limit Skydiving Center
  - 30) Day 30: 2 Whitewater Rafting Trips & 2 River Lunches at Whitewater Challengers
  - 31) Day 31: 1 Two Night Stay (Midweek) at Otter Lake Camp Resort
- 4. **HOW TO ENTER:** To enter, entrants will access the contest application on the Pocono Mountains Visitors Bureau's Facebook Page and submit their e-mail address, phone number, and full name. Entrants must check the box to confirm they are 21 years of age or older to enter. Entrants can submit 1 (one) entry per day for the contest. Entrants will earn 1 (one) additional entry for each Facebook friend who enters the contest. The sponsor reserves the right to remove any entries it deems inappropriate for any reason, at any time, such as obscenity, racism, libel or disparagement of any person or group of people.
- 5. **DETERMINATION OF WINNER:** 1 (one) prize winner will be chosen each day for 31 (thirty one) days at random. Winners will be notified through email or by phone.
  - HOW TO CLAIM PRIZES: In order to be declared a winner and receive his/her prize, a selected entrant will have to:
    - 1) Be reached by email or phone.

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- 2) Respond to email with full name, address, and phone number or respond by phone with full name and address.
- 3) Be 21 years of age or older.
- 7. Offers based upon availability, blackout dates apply & are subject to change. No rain checks will be given.
- 8. Expiration dates are determined at the discretion of the area partners and are subject to change. Any expiration dates will be noted in congratulatory email to winner.
- 9. Overnight stays require reservations to be made in advance. Room offers valid midweek only. Winner must provide a valid credit card for a deposit, damages, and incidentals at the time of booking.
- 10. Additional restrictions may apply at the discretion of the individual area partner.
- 11. All prize values are set at the discretion of the area partner.

- 12. Pocono Mountains Visitors Bureau has the right to share all email addresses entered as part of the "Contest" with our area partner who has provided the prize for the "Contest."
- 13. Failure to respond to the Contest Sponsor's/Administrator notification within 5 days will result in disqualification of the selected entrant and forfeiture of his/her right to a prize.
- 14. If an entrant fails to comply with any of the conditions provided in these contest rules, his/her selection will be declared null and void and his/her right to a prize will be forfeited.

## 15. GENERAL CONDITIONS:

- 1) Pocono Mountains Visitors Bureau and any affiliates, suppliers or employees assume no responsibility for distorted, lost, delayed or misdirected communications (of any kind) or any computer malfunctions in relation to this contest.
  - 2) Pocono Mountains Visitors Bureau and any affiliates, suppliers or employees reserve the right to cancel, modify or extend the contest at any time and for any reason. Moreover, Pocono Mountains Visitors Bureau reserves the right to disqualify any participant whom is believed to have tampered with the contest in any way. Any attempts to damage the contest/web site or to undermine the legitimacy of this contest are a violation of the law and are consequently punishable in court. We reserve the right to seek remedies and damages for any inconveniences or setbacks inflicted by participants/3rd parties.
  - 3) Facebook and any of its suppliers, employees or affiliates cannot be held liable/responsible for any issues (whatsoever) related to this contest. By entering this contest, you release Facebook of all responsibility.
- 4) This contest is run exclusively by Pocono Mountains Visitors Bureau. Facebook is not sponsoring, endorsing or associated with it in any way. By completing the contest's registration form, you are supplying information to Pocono Mountains Visitors Bureau exclusively, and not to Facebook.
- 5) Pocono Mountains Visitors Bureau and its affiliates reserve the right to collect your email, name, postal address, & phone number and distribute this information to their members. This information is for the sole discretion of Pocono Mountains Visitors Bureau and its affiliates and is in no way connected to Facebook. By entering the Contest, entrants understand and acknowledge that they are automatically opting into the Sponsor's and participating area partners' consumer email list. All subsequent emails from the Sponsor will contain an unsubscribe/opt-out feature.
- 6) By entering this contest, you are allowing Pocono Mountains Visitors Bureau and its affiliates to republish your name and photograph chosen in a congratulating post-entry post, and/or other marketing materials.